IBIS INTERNATIONAL BODYSHOP INDUSTRY SYMPOSIUM

2027
PARTNERSHIP OPPORTUNITIES

Connecting the global collision repair industry.
Four events. One global industry.



IBIS INTERNATIONAL BODYSHOP INDUSTRY SYMPOSIUM

About IBIS Worldwide

IBIS (International Bodyshop Industry Symposium) is the world's leading conference and networking platform for the automotive collision repair industry. With more than **25 years of events behind it**, IBIS has built a strong reputation as a trusted partner in the international collision repair industry, delivering collaborative, professional events that drive meaningful change.

Since its inaugural conference in Wales, UK, in 2001, IBIS has grown to deliver events across more than **20 countries**, reaching over **1,000 industry influencers** each year. The IBIS Global Summit alone regularly attracts more than **250 delegates** from over **35 countries**, drawing senior figures from **collision repair, insurance, vehicle manufacturing** and the **supply chain**.

IBIS events are built around four principles:

- Expert and grassroots speakers delivering substantive, high-quality content
- Open, challenging debate that addresses the issues that matter most to the industry
- Peer-to-peer networking that builds meaningful, long-term business relationships
- A global perspective applied to local and regional market realities

Partnering with IBIS puts your organisation at the centre of the conversations and connections that shape the future of collision repair worldwide.

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2027
Events at a Glance

The 2027 IBIS programme comprises four events spanning multiple regions, giving partners a consistent presence across key markets throughout the year. Venue details and full event programmes will be confirmed and communicated in due course.

1 - 3 March 2027

IBIS North America, Toronto

18 - 20 May 2027

IBIS Global Summit, Lisbon

14 - 15 September 2027

IBIS DACH, Berlin

16 - 17 November 2027

IBIS Middle East, Dubai

All dates correct at time of issue. Venue and location details to be confirmed. Further information will be communicated in due course.



***Please note:** Additional events may be added into the 2027 calendar, details about these events, including the dates and location will be confirmed in due course.

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IBIS North America
1 - 3 March 2027
Region: Toronto

Overview
IBIS North America brings together senior collision repair professionals from across the United States and Canada. The event provides a focused forum on the trends, commercial pressures and opportunities shaping one of the world's largest automotive markets, combining strong conference content with structured networking.

Partnership value
- Direct brand access to senior North American collision repair decision-makers
- Networking Hub presence and structured networking sessions
- Inclusion in pre- and post-event marketing communications
- Brand exposure via regional media partner channels
- Full listing on event app and IBIS Worldwide website

Delegate places included:
Silver: **4** | Gold: **6** | Platinum: **8**

Partnership investment
Silver: £19,000 | Gold: £29,000 | Platinum: £39,000

IBIS Global Summit: Flagship Event
18 - 20 May 2027
Region: Lisbon

Overview
The IBIS Global Summit is the flagship event in the worldwide collision repair calendar. This event brings together senior industry leaders from across the globe to address the strategic, technological and operational questions shaping the sector's future. It is the event where partnerships carry the greatest international visibility and commercial weight.

Partnership value
- Maximum global exposure to collision repair industry leaders from over 35 countries
- Premium brand positioning at the industry's most prestigious annual event
- Multi-format partnership options: headline, session, networking hub and social programme
- Inclusion in extensive pre- and post-event marketing across global channels
- Brand exposure via international media partners pre- and post-event
- Three-day programme offering extended networking across lunches, dinners and receptions
- Full listing on event app and IBIS Worldwide website

Delegate places included:
Silver: **4** | Gold: **6** | Platinum: **8**

Partnership investment
Silver: £ 19,000 | Gold: £30,000 | Platinum: £40,000

IBIS DACH
14 - 15 September 2027
Region: Berlin

Overview
IBIS DACH is the dedicated event for the collision repair industry across the German-speaking region. Germany, Austria and Switzerland together represent one of Europe's most significant automotive markets. This event connects regional operators with internationally informed content and a network of peers working through the same market challenges and opportunities.

Partnership value
- Targeted brand presence with DACH-market collision repair and insurance professionals
- Networking Hub presence and peer networking opportunities
- Inclusion in regional and international pre- and post-event marketing
- Brand exposure via regional media partners
- Integration within the broader IBIS 2027 global portfolio

Delegate places included:
Silver: **5** | Gold: **15** | Platinum: **25**

Partnership investment
Silver: £7,250 | Gold: £12,500 | Platinum: £18,500

IBIS Middle East
16 - 17 November 2027
Region: Middle East

Overview
IBIS Middle East serves a region that continues to attract strong investment and growth across the automotive aftermarket. The event brings together repairers, insurers and suppliers operating across the Gulf and wider Middle East, providing a forum to discuss the opportunities, challenges and market conditions specific to the region.

Partnership value
- Access to a fast-growing and strategically important collision repair market
- Brand visibility with regional operators, insurers and international entrants
- Networking Hub and structured networking presence
- Pre- and post-event marketing and media partner coverage
- Integration within the full IBIS 2027 global programme

Delegate places included:
Silver: **5** | Gold: **15** | Platinum: **25**

Partnership investment
Silver: £7,250 | Gold: £12,500 | Platinum: £18,500

***Venues to be confirmed. Details will be communicated in due course.**

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What Your Partnership Includes

All IBIS partnerships are offered at three tiers: **Silver**, **Gold** and **Platinum**. The table below sets out what is included at each level. Packages can be tailored to suit specific business objectives. Please speak to **Corporate Head of Sales, Suzie Scott** to discuss your requirements.

Additional options are available to partners at all levels, including;

- Event app partnership
- Session naming rights
- Social programme hosting (welcome dinner, gala dinner, lunches)
- On-site elements such as vehicle placement, equipment display and Wi-Fi branding.

Costs for additional options are available on request.

What your partnership includes	Silver	Gold	Platinum
Discount on additional delegate places	TBC	TBC	TBC
Corporate mark in all pre- and post-event marketing and advertising	Foundation	Intermediate	Premier
Placement across all event assets (signage, backdrop, materials, app)	Foundation	Intermediate	Premier
Brand references in event social media communications	✓	✓	✓
Brand exposure via regional media partner communications pre and post-event	✓	✓	✓
Company profile and mark on event app and website (with link)	✓	✓	✓
Post-event summary report (delegate feedback, facts and figures)	✓	✓	✓
Presence in the Networking Hub	×	✓	✓

North America
Dinner: £21,000
Lunch: £14,500
Coffee break: £5,200
Cocktail drinks reception: £15,000

Global Summit
Dinner: £21,000
Lunch: £14,500
Coffee break: £5,200
Cocktail drinks reception: £15,000

DACH
Lunch : £8,500
Coffee break: £4,250
Cocktail drinks reception: £12,500
AI translation : £3,500

Middle East
Lunch : £8,500
Coffee break: £4,250
Cocktail drinks reception: £12,500
AI translation: £3,500

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Multi-Event Partnership Packages

Committing to multiple IBIS events gives your organisation a consistent presence across the global collision repair calendar. It means your brand is visible and active at every stage of the year, across different regions and audiences, at a preferential investment level.

The table below provides an overview of investment levels across the 2027 programme. Figures will be confirmed and issued separately. A full-year package is also available for organisations who wish to partner across all four events.

Event	Silver	Gold	Platinum
IBIS North America	£19,000	£29,000	£39,000
IBIS Global Summit	£19,000	£30,000	£40,000
IBIS DACH	£7,250	£12,500	£18,500
IBIS Middle East	£7,250	£12,500	£18,500

Book multiple events and we'll confirm your tailored discount based on your selected events.

All multi-event packages are subject to availability. Contact **Suzie Scott** to reserve your position or to discuss a package that works for your business.

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Why Partner with IBIS Worldwide

IBIS events are not general automotive industry gatherings. They are built specifically for senior professionals with real influence over purchasing, strategy and operations in collision repair. There are **five** clear reasons why a partnership with IBIS makes commercial sense:

The right audience: Every IBIS event is attended by repairers, insurers, OEM representatives and suppliers who hold real budget and operational authority. You are not reaching a general trade audience. You are in the room with the people who make decisions.

Credibility by association: IBIS has spent more than 25 years building its reputation on strong, substantive content and honest debate. Partnering with IBIS puts your brand in that environment, alongside an audience that is engaged, informed and commercially minded.

Global reach, regional relevance: With four events across multiple regions in 2027, your brand can be present wherever your customers and prospects are. Each event is tailored to its local market while drawing on international insight, giving partners genuine regional engagement alongside a global profile.

Amplification beyond the room: Every IBIS event is supported by dedicated marketing activity and coverage through regional and international media partners. Your brand reaches a wider industry audience before and after the event, not just on the day.

Tangible, measurable value: Each partnership includes a post-event summary report covering delegate feedback, attendance figures and key event metrics. This gives you a straightforward basis for assessing the value of your investment and planning future activity.

Discuss Partnership Opportunities for 2027

To find out more about partnership options for 2027, reserve your position ahead of the formal launch, or request a tailored proposal, please contact:

Suzie Scott, Head of Corporate Sales,
IBIS Worldwide **suzie@ibisworldwide.com**

www.ibisworldwide.com

Follow IBIS on LinkedIn: **@ibisworldwide**

Every IBIS Worldwide experience is a considered investment, designed to deliver the premium value our guests and partners expect.

IBIS Worldwide 2027 Partnership Prospectus

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All information subject to change

